



Public Relations and Economic Development Sub (Policy & Resources) Committee

Date: WEDNESDAY, 19 FEBRUARY 2020

Time: 3.00 pm

Venue: COMMITTEE ROOM 3 - 2ND FLOOR WEST WING, GUILDHALL

Members: Deputy Catherine McGuinness (Chair)
Simon Duckworth (Deputy Chairman)
Deputy Keith Bottomley
Tijs Broeke
Dominic Christian
Karina Dostalova
Anne Fairweather
Alderman Prem Goyal
Sheriff Christopher Hayward
Deputy Jamie Ingham Clark
Alderman Vincent Keaveny
Deputy Edward Lord
Andrew Mayer
Jeremy Mayhew
Deputy Tom Sleigh
Sir Michael Snyder
James Tumbridge
Alderman Sir David Wootton

Enquiries: Emma Cunningham
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N.B. Part of this meeting could be the subject of audio or visual recording.

**John Barradell
Town Clerk and Chief Executive**

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES FOR ABSENCE**

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **MINUTES**

To agree the public minutes and summary of the meeting held on 3 December 2019.

For Decision

(Pages 1 - 6)

4. **OUTSTANDING ACTIONS**

Report of the Town Clerk.

For Information

(Pages 7 - 8)

5. **EPHING FOREST EVENTS TENDER REPUTATIONAL RISK**

Report of the Director of Open Spaces.

NB:- To be read in conjunction with the non-public appendices at item 18.

For Information

(Pages 9 - 14)

6. **CORPORATE AFFAIRS UPDATE**

Report of the Director of Communications.

For Information

(Pages 15 - 18)

7. **PARTY CONFERENCES**

Report of the Director of Communications.

For Information

(Pages 19 - 22)

8. **SPORT ENGAGEMENT**

Report of the Director of Communications.

8. a) **Sport Engagement - Progress Update**

For Information

(Pages 23 - 26)

8. **b) Tokyo 2020 Games (Pages 27 - 30)**

For Decision
(Pages 27 - 30)

9. **SIX-MONTH MEDIA UPDATE**
Report of the Director of Communications.

For Information
(Pages 31 - 36)

10. **PARLIAMENTARY TEAM UPDATE**
Report of the Remembrancer.

For Information
(Pages 37 - 40)

11. **EUROPEAN UNION (WITHDRAWAL AGREEMENT) ACT 2020**
Report of the Remembrancer.

For Information
(Pages 41 - 44)

12. **INNOVATION & GROWTH UPDATE**
Report of the Director of Innovation & Growth.

For Information
(Pages 45 - 48)

13. **WORLD ECONOMIC FORUM, DAVOS, 21-24 JANUARY**
Report of the Director of Innovation & Growth.

For Information
(Pages 49 - 52)

14. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

15. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

16. **EXCLUSION OF THE PUBLIC**
MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

For Decision

Part 2 - Non-Public Agenda

17. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 3 December 2019.

For Decision
(Pages 53 - 54)

18. **NON-PUBLIC APPENDIX: EPPING FOREST EVENTS TENDER**

Non-public appendices to be read in conjunction with Item 5: Epping Forest Events Tender.

For Information
(Pages 55 - 58)

19. **BEECH STREET**

The Director of Communications and the Director of Built Environment to be heard.

For Information

20. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

21. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE

Tuesday, 3 December 2019

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held at the Guildhall EC2 at 3.00 pm

Present

Members:

Deputy Catherine McGuinness (Chairman)	Deputy Jamie Ingham Clark
Deputy Keith Bottomley	Deputy Edward Lord
Dominic Christian	Andrew Mayer
Anne Fairweather	Jeremy Mayhew
Alderman Prem Goyal	James Tumbridge
Sheriff Christopher Hayward	Alderman Sir David Wootton

Officers:

John Barradell	- Town Clerk & Chief Executive
Bob Roberts	- Director of Communications
Eugenie de Naurois	- Head of Corporate Affairs
Damian Nussbaum	- Director of Innovation and Growth
Giles French	- Head of External Affairs
Paul Double	- Remembrancer
Paul Wright	- Deputy Remembrancer
Bruce Hunt	- Remembrancer's
Colin Buttery	- Director of Open Spaces
Vic Annells	- Executive Director of Mansion House & CCC
Antoinette Duhaney	- Town Clerk's
Emma Cunnington	- Town Clerk's

At the beginning of the meeting, the Chair outlined her thanks to members of staff who had responded to the immediate emergency on Friday following the London Bridge attack and to those who had worked over the weekend to make arrangements for the vigil held at Guildhall Yard on Monday morning. The Chair reported that at her meeting at London Councils Leaders Committee that morning, Leaders of London Boroughs were appreciative of the support and quick work of the City of London Corporation. The Policy Chair informed Members that there would be a fuller debrief of the attack in the private session of this meeting.

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Simon Duckworth, Tijs Broeke, Karina Dostalova and Deputy Tom Sleigh.

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

Deputy Jamie Ingham Clark declared a non-pecuniary interest in respect of item 8 due to his involvement and career in the insurance sector.

3. **MINUTES**

RESOLVED – That the public minutes and summary of the meeting held on 5 November 2019 be approved as a correct record.

4. **CORPORATE AFFAIRS UPDATE**

The Sub-Committee received a report of the Director of Communications providing Members with a monthly update of the Corporate Affairs Team's activities in supporting the City of London Corporation's strategic political engagement.

Following a question, the Policy Chair and officers gave further detailed explanation of the Cumberland Lodge conference and the Association of Economic Representatives in London (AERL) event.

Members asked for future reports to report on the outcomes of conferences and be structured differently.

The Policy Chair commented that her programme of London borough engagement was progressing and a Member asked for an update of how the City Corporation were informing neighbouring counties that border London of some of the City Corporation's key workstreams.

It was clarified that Deputy Edward Lord spoke on the panel at 'Everything in Sport Women's Edition' conference, rather than the Vice Chair of Policy and Resources Committee.

RESOLVED, that:

- The report be noted.

5. **PARLIAMENTARY TEAM UPDATE**

The Sub-Committee received a joint report of the Remembrancer and Director of Communications updating Members on the main proposals contained in the manifestoes for the forthcoming general election.

RESOLVED, that:

- The report be noted.

6. **IG MONTHLY UPDATE**

The Sub-Committee received a report of the Director of Innovation and Growth providing Members with highlights of the key activity undertaken by the Directorate in November 2019.

RESOLVED, that:

- The report be noted.

7. STRATEGIC STAKEHOLDER ENGAGEMENT SUPPORTED BY CUSTOMER RELATIONSHIP MANAGEMENT SOFTWARE

The Sub-Committee received a report of the Director of Innovation and Growth updating Members on progress around the Customer Relationship Management (CRM) software.

Following comments on the strategic approach of relationship management and receiving a breakdown of data, the Director clarified the approach that had been taken so far to help in a shift of a change of working to recording meetings of the Lord Mayor, Policy Chair and other senior Members onto one system.

Members also requested a simple template, so they know what to report back from meetings, as well as a joint template for all briefings for the Lord Mayor and Policy Chair.

RESOLVED, that:

- The report be noted.

8. INSURANCE SECTOR UPDATE

The Sub-Committee received a report concerning the City Corporation's recent support for the insurance sector as well as plans for 2020.

Members discussed in detail how important it was to make use of the few Members of the Court who had expertise or knowledge in the insurance sector, including those Members who worked in the legal or accounting sectors within the insurance market. This led to a discussion on ensuring Members interests were generally noted and could be incorporated within the Customer Relationship Management (CRM) system.

Members requested further focused reports on different sectors over the coming months and also asked officers to consider cross-cutting issues such as terrorism and personal security, diversity and inclusion, and climate change and their impact on sectors.

RESOLVED, that:

- The report be noted; and
- Additional papers focusing on other sectors be submitted to this Sub-Committee for discussion.

9. EPPING FOREST EVENTS TENDER

Members considered a report of the Director of Open Spaces asking Members to comment on the reputational aspects of inviting major event organising companies to tender for up to a three-year commercial contract for the use of land within Epping Forest for the purpose of holding a large-scale event.

Following a question, the Director confirmed that there had been discussion at open consultative committees, and whilst a broad range of views were heard, there was no particular opposition group to the proposal. Members expressed concerns that the information in the report was not sufficient to assess the reputational risks of the tendering or the event itself. They requested further

information on other local authorities' local plans and a background of the events policy to be able to assess the reputational risks. Members concluded that a short report needed to be submitted to the Sub-Committee clarifying the information needed to assess the reputational risk of this tender.

RESOLVED, that:

- A further report be brought to the Public Relations and Economic Development Sub Committee providing background information on matters that may pose as a reputational risk in inviting event organising companies to tender for a contract for the use of land within Epping Forest for a high-scale event.

10. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions.

11. ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT

There were no urgent items.

12. EXCLUSION OF THE PUBLIC

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item
13

Paragraph
3

13. NON-PUBLIC MINUTES

The non-public minutes and summary of the meeting held on 5 November 2019 were approved.

14. NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE

There were no questions.

15. ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

The following item of urgent business was raised –

- Review of City Corporation response following the London Bridge attack on Friday 29 November.

The meeting closed at 4.17 pm

Chairman

Contact Officer: Emma Cunnington
emma.cunnington@cityoflondon.gov.uk

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Public Relations and Economic Development Sub-Committee

Outstanding Actions Sheet - February 2020

No.	Date	Action	Chief Officer responsible	Progress Update
1	03.12.19	Focused reports on different sectors be submitted to this Sub-Committee over the coming months, including cross-cutting issues such as terrorism and personal security, diversity and inclusion, and climate change.	Damian Nussbaum	Due September 2020.
2	03.12.19	A further report be brought to this Sub-Committee providing background information on matters that may pose as a reputational risk in inviting event organising companies to tender for a contract for the use of land within Epping Forest for a high-scale event.	Colin Buttery	Due February 2020.
3	03.12.19	Members felt it would be useful to receive an overview of the City Corporation's Emergency Handbook or a flow chart to understand the protocol and process during an incident in the City, such as the London Bridge Attack.	John Barradell	Due February 2020.

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Committee(s): Public Relations and Economic Development Sub (Policy and Resources) Committee	Date: 19 February 2020
Subject: Epping Forest Events Tender	Public
Report of: Director of Open Spaces	For Information
Report author: Jacqueline Eggleston	

Summary

This report brings to your attention a proposal to invite major event organisers (Local Authorities, organisations and commercial promoters) to tender for up to a three-year commercial contract for the use of land within Epping Forest for the purpose of holding a large-scale event.

Following the consultation and adoption of the overarching Open Spaces Events Policy and site-specific Events Policy for Epping Forest in 2018, Wanstead Flats, Warlies Park and Chingford Plain were identified as locations suitable for large events. It is proposed that a tendering exercise is undertaken to identify potential partner organisations. The potential tenderers will be supplied with an environmental appraisal for each site and draft heads of terms which will indicate the constraints each event venue is subject to.

Under the Open Spaces Events Policy a maximum of three large events per year are permitted across the Forest.

This report seeks to appraise your committee of the potential reputational risks associated with a public tender to invite large scale event proposals for venues in Epping Forest and on the Buffer Land and seek your guidance on how to proceed.

Recommendations

Members are asked to:

Provide observations and guidance to the Epping Forest & Commons Committee on how an open tender process for events may be assessed in the light of reputational risk of and what further measures to assist good public relations may be considered as plans are developed

Main Report

Background

1. A previous report on inviting proposals for one or more major events at Epping Forest was brought to your Committee on 3 December 2019 and Members were asked to comment on the reputational aspects.

2. That report contained information on the powers and duties of the Conservators, Environmental Appraisals for the three proposed sites and details of a previously planned event. This report does not seek to duplicate any of that information which can be referenced via the original report.
3. At your previous meeting your Committee expressed concerns that the information in the report was not sufficient to assess the reputational risks of the tendering or the event itself. Your Committee therefore resolved that a further short report should be brought back providing background information on matters that may pose a reputational risk in inviting event organising companies to tender for a contract for the use of land within Epping Forest for a large-scale event.
4. The Open Spaces Events Policy was adopted in May 2018 after a consultation period. The Events Policy (Part 2) is the detailed divisional policy for Epping Forest which allows for up to three large events per year across the Forest with no more than one large event per year in any one location. A large event is defined as one having an audience greater than 5000 or a greater impact through infrastructure, footprint or duration. In effect this will tend to be events with audiences over 10,000-20,000 over the full event period.
5. During the House of Lords Committee stage of the City of London (Open Spaces) Act 2018 the scale of events was discussed. Your committee may wish to be mindful of the responses made by the City Remembrancer during this discussion. The relevant passages are attached as Appendix A to this report.
6. Subsequent to the approval of the Open Spaces Events Policy an unsolicited proposal was received in the summer of 2018, from a commercial event company, to hold a three-day music concert event, in September 2020, at Wanstead Flats.
7. This proposal was consulted upon at a total of three meetings of the Epping Forest and Commons Committee (EF&CC) and twice at the Epping Forest Consultative Committee. Your committee received a report on the matter at your meeting of 2 July 2019. In addition, the then EF&CC Chairman and officers held two public engagement meetings to discuss the proposals. At the EF&CC meeting of 8 July 2019, it was agreed to licence the use of the land for the event, pending local authority approval of the Premises licence which governs the operation of the event.
8. Following detailed planning the operator made the decision to discontinue with the proposals for the three-day concert.
9. The opportunity remains to invite proposals for alternative events on Wanstead Flats and elsewhere in Epping Forest in accordance with the Events Policy.

Current Position

10. The proposal for a three-day concert was an unsolicited proposal from a commercial operator. This meant that the process for agreeing the proposals was reactive and allowed for public speculation around what the proposals might entail before they had been concluded by the operator.

11. It is proposed that inviting proposals for events as a competitive process would allow greater control of the type and scale of events proposed by sharing the constraints with potential operators at the earliest stage and by making clear the parameters around what may be accepted, prior to inviting proposals.
12. During 2019 two meetings with around 20 representatives of local stakeholders groups were held to engage and inform local residents and interest groups about the proposal for a three-day concert. Along with feedback from the Epping Forest Consultative Committee the main concerns raised during the process were operational regarding sound, egress, litter, antisocial behaviour and damage to the Forest. These concerns have been documented and can be sought to be addressed up front in the tender process.
13. Large events and concerts can be controversial, but experience so far shows that there was a mixture of strong support as well as opposition and that having a full description of an event at an earlier stage would help to minimise inaccurate speculation.
14. In 2019 the London Borough of Waltham Forest was Borough of Culture and in partnership with CoL it undertook a range of events across the Forest venues some of which were in the large event category such as 3000 audience music concert and 5000 audience community event and fireworks. There was no significant adverse comment on these events successfully held on Forest land.

Options

15. To invite proposals for a range of events through a public tender process. This option will allow an early assessment of what events are proposed and to select only those proposals which fit within the criteria, for further negotiation. **This option is recommended.**
16. To invite proposals for a range of events through a public tender process as above. In this option the selection process would limit the events to one in the first year, two in second year and three in third year. This would allow time for events to build incrementally and allow time for testing events gradually. However, it would limit the market and it is likely that event organisers will need to build up their events over a number of years anyway and so the full financial benefit would be delayed by several years. **This option is not recommended.**
17. To continue to react to speculative enquiries from event organisers. This is a reactive process entailing additional public reports which raise speculation and public comment before any detailed planning has taken place. **This option is not recommended.**

Proposals

18. A tender process would invite a range of options for events. No particular type of event will be specified but suggestions could include:
 - Music concert or festival
 - Exhibition / Expo
 - Other festival – e.g. Food Festival

- Arena/display events
- Sporting event

19. The proposals for events will be considered with due regard for best value and can be judged on criteria such as appropriateness to the site, scale and impact on the site and surroundings, and type of the event in accordance with the Open Spaces Events Policy.
20. Events can be categorised according to scale of reputational risk. Whilst large scale concerts will be a higher risk due to noise, traffic and potential impact on the environment causing complaints, a daytime community event or sporting event could cause similar impacts if insufficient safeguards are put in place. Therefore a matrix to assess the reputational risk of event proposals will be used as part of the selection process. Any contentious or non-compliant proposals would be filtered out at the assessment stage.
21. Any firm proposals passing this stage would be subject to scrutiny via the Epping Forest Consultative Committee and your committee with the opportunity to evaluate and influence any partnerships before final decisions are made.
22. During the process of decision making on the event proposal made in 2019 for a large concert, one of the most vocal concerns from environmental groups and the public was the potential impact on the wildlife. Although expert officers had already assessed the environmental risk an external appraisal was commissioned to reassure the public that potential impacts could be mitigated against.
23. In advance of this tender process, environmental appraisals have already been conducted on each of the proposed sites so that event organisers are aware at the outset of constraints and the public can be reassured that these matters have been properly considered.
24. It is proposed that the tender will be for proposals of up to a three-year contract; governed by suitable break clauses. This will allow event organisers sufficient security, time to build the audience for their event and to attract the right level of interest. The duration of each event will not be more than 3.5 days maximum plus set up and break down periods, not expected to be more than 28 days in total.
25. The Open Spaces Events Policy (Parts 1 and 2) and licensing legislation provides a clear requirement for event managers to engage with the appropriate legislative and licensing regimes to ensure events are being run safely and professionally. This includes a statutory notification period and an opportunity to make representations.
26. All events requiring a premises licence will need to apply to the local licensing authority for this licence after permission to use the land has been granted by EF&CC. At this stage full scrutiny will be given to noise, transport and other operational issues. It will be a condition of the licence from City of London that event organisers would undertake public engagement to a more extensive degree than is the statutory requirement.

27. It is envisaged that community concerns can mainly be addressed at the tender stage, however CoL Epping Forest would also undertake community engagement prior to presenting to your committee and final approval by the Epping Forest and Commons Committee.

Corporate & Strategic Implications

28. This proposal supports the Corporate Plan aims to:

- Support a thriving economy
- Shape outstanding environments

29. The proposal supports the Department objective. It will also deliver the Open Spaces Departmental Business Plan top line objectives:

A. Open spaces and historic sites are thriving and accessible.

B. Spaces enrich people's lives.

C. Business practices are responsible and sustainable.

Reputational Implications

30. Members should be aware that any large-scale events are likely to attract significant negative local media coverage, given residents and users are more than likely to be worried about the impact of large crowds on their environment.

31. Members should note that this could lead to high-profile campaigns involving local and national figures, such as we saw with the proposed change of ownership of Hampstead Heath's cafes, and the scheme allowing a private company to manage deer populations in Epping Forest buffer lands.

32. However, negative media coverage and campaigns should not act as a veto, and the Communications Team would have communications plans in place to mitigate risks.

33. Events can also generate positive coverage and bring the work of Open Spaces to new audiences.

Conclusion

34. The City of London's Epping Forest has an agreed events policy allowing for large scale events to take place. A tender process to invite event proposals will help to control the type of the events, provides an equitable process for tenderers and will ensure best value is achieved for the charity.

Appendices

Appendix A – Epping Forest Events Tender Part 2. Parliamentary Considerations (non-public)

Appendix B - Evaluation Criteria

Background Papers:

Application for use of Epping Forest Land at Wanstead Flats for a music concert. SEF 29/19 Epping Forest and Commons Committee 08 07 2019

Open Spaces Events Policy Part 1 – Open Spaces & City Gardens Committee, 16 April 2018.

Epping Forest Events Policy – Part 2 – Epping Forest and Commons Committee, 14 May 2018

Application for major event on Wanstead Flats: consideration of pre-application options -Epping Forest and Commons Committee 10 Sept 2018

Application for major event on Wanstead Flats: further detail for approval – Epping Forest Consultative Committee 10 October 2018

Major Event Wanstead Flats Update – Epping Forest Consultative Committee 13 February 2019

Major Event Wanstead Flats Update Epping Forest and Commons Committee 11 March 2019

Jacqueline Eggleston

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Committee Public Relations and Economic Development Sub (Policy and Resources) Committee	Dated: 19 February 2020
Subject: Corporate Affairs Update	Public
Report of: Bob Roberts, Director of Communications	For Information
Report author: Thomas Regan, Corporate Affairs Officer	

Summary

This report provides an update of the Corporate Affairs Team's activities in supporting the City of London Corporation's strategic political engagement.

The Corporate Affairs Team coordinates and organises the City Corporation's political engagement and supports both Members and Officers in its delivery. The focus of this report is on the activity undertaken by the Lord Mayor and Policy Chair.

The activities documented in this report focus largely on those led by the Corporate Affairs Team. Activities undertaken in partnership with other teams and/or departments are also included and have been appropriately termed.

Each area of activity is linked back to the objectives outlined in the Communications Business Plan.

The timeframe of this report spans the period lapsed between the previous and current meetings of this Sub Committee.

Recommendation

Members are asked to:

- Note this report.

Main Report

Strategic Objectives

1. To fulfil the objectives set out in the Communications Business Plan set out for the Corporate Affairs team.

Overview

2. Based on developments in the domestic political and economic landscape and in line with the City Corporation's corporate priorities, the Corporate Affairs Team has focused its activity in the areas of engagement listed below.

General Election

3. Since the General Election on 12th December 2019, the Corporate Affairs Team:
 - a. Implemented updates to City Dynamics to reflect the election result;
 - b. Worked with other departments to compose letters to incoming and outgoing MPs;
 - c. Liaised with other departments to compose letters to Cabinet Ministers, outlining the City Corporation's priorities;
 - d. Identified key Ministers/parliamentarians for the Policy Chair to engage with in the new Parliament.
4. The above links to the following Business Plan objectives:
 - a. To have coordinated political engagement activity across the organisation;
 - b. To remain relevant in the policy-making and political sphere.

Domestic Political Engagement

5. The Corporate Affairs team organises engagement with key political representatives and decision-makers in government at local, regional and national levels and in September and October, this covers the annual party conference season.

Party Conferences

6. The Corporate Affairs team commenced planning of events at each party conference, exploring potential topics and think tank partners. A separate report on Party Conferences is on the agenda of this Committee.
7. The above links to the following Business Plan objectives:
 - a. To remain relevant in the policy-making and political sphere;
 - b. To bring stakeholders together to discuss policy issues that affect them, and subsequently deliver on any desired outcome of that discussion.

National engagement

8. The Corporate Affairs Team:
 - a. Provided input to the Policy & Resources Committee dinner on 31st March, where Baroness Hale will be the keynote Speaker.
 - b. Provided support for the Policy Chair's visit to Northern Ireland.
 - c. Provided support for the LM's visit to Scotland.
 - d. Supported the briefing and speaking notes for the Policy Chair's visit to India.
 - e. Supported the briefing and speaking notes for the Lord Mayor and Policy Chair's attendance at the World Economic Forum in Davos.
 - f. Supported the briefing and speaking notes for the Policy Chair's appearance before the London Assembly EU Exit Working Group.
 - g. Wrote speaking notes for the Policy Chair at the following events:
 - i. Receptions with the President of Lithuania, Dutch Ambassador and Polish Ambassador;

- ii. City Corporation Ratepayers' Consultation;
 - iii. UK-India Economic & Financial Dialogue reception;
 - iv. European Financial Forum in Dublin;
 - v. The launch of London Councils *Guide to Development*.
 - h. Provided support for Deputy Chairs and Members of the Policy and Resources Committee speaking at the following:
 - i. Beijing Financial Street London Forum
 - ii. City University Socially Responsible STEM conference
 - iii. Financial Inclusion Summit;
 - iv. a Fintech roundtable
 - v. a Reform dinner
 - vi. A one-day conference with the English Cricket Board
 - vii. The *Everything in Sport: Women's Edition* conference.
 - viii. The launch of Social Mobility Commission's Employer Toolkit;
 - i. Provided support to the Chamberlain for a Freedom Ceremony.
9. The above links to the following Business Plan objectives:
- a. To deliver clear, consistent and confident public messaging across the City Corporation;
 - b. To have coordinated political engagement activity across the organisation;
 - c. To remain relevant in the policy-making and political sphere;
 - d. To bring stakeholders together to discuss policy issues that affect them, and subsequently deliver on any desired outcome of that discussion.

International Engagement

10. The Corporate Affairs Team assists the City Corporation's overseas engagements undertaken by the Policy Chair and Lord Mayor. The Corporate Affairs Team has:
- a. Provided support for the Policy Chair's speeches for her visit to China.
11. The above links to the following Business Plan objectives:
- a. To deliver clear, consistent and confident public messaging across the City Corporation.

London – Local engagement and London promotion

12. The Corporate Affairs Team seeks to maintain and develop the City Corporation's engagement with communities, bodies and authorities across London.
- a. The Corporate Affairs team assisted in preparations for, and attended, the London Government Dinner.
 - b. The Policy Chair continues to engage with, and has held visits to, the London boroughs of: Newham, Croydon and Harrow. Several other borough visits are in the process of being arranged.
 - c. The Policy Chair hosted a roundtable with Shaun Bailey, the Conservative candidate for Mayor of London. A number of senior City Corporation officers also attended and provided an overview of the organisation. Roundtables will be held with the other mayoral candidates.
13. The above links to the following Business Plan objectives:
- a. To have coordinated political engagement activity across the organisation;

- b. To remain relevant in the policy-making and political sphere;
- c. To bring stakeholders together to discuss policy issues that affect them, and subsequently deliver on any desired outcome of that discussion.

Think-tanks and third-party organisations

14. As part of the City Corporation's engagement with think tanks and other external organisations, the Corporate Affairs Team:
- a. Continued preparations for the Margaret Thatcher Conference with the Centre for Policy Studies;
 - b. Held conversations with the following think tanks as part of ongoing strategic engagement: Centre for Policy Studies, Institute for Government, Reform, Bright Blue and Whitehall and Industry Group (WIG).
15. The above links to the following Business Plan objectives:
- a. To bring stakeholders together to discuss policy issues that affect them, and subsequently deliver on any desired outcome of that discussion.

Sport

16. As part of the City Corporation's sport engagement programme, various events and initiatives are being organised. Further details are provided in a separate update report to Members at this meeting.

Priorities for the next quarter

17. Priorities for the Corporate Affairs Team over the next four months are:
- a. Commencing a plan of engagement with key Ministers and parliamentarians across all parties;
 - b. Preparing for, and delivering, a series of roundtables ahead of the London Mayoral elections;
 - c. To continue preparations for the upcoming party conference season through courting the views of potential think tank partners;
 - d. Continuing with the sports engagement programme which is the subject of a separate report to this Committee, every quarter.

Committee(s): Public Relations and Economic Development Sub Committee	Dated: 19 February 2019
Subject: Party Conferences Report	Public
Report of: Bob Roberts, Director of Communications	For Information
Report author: Eugenie de Naurois, Head of Corporate Affairs	

Summary

The City of London Corporation delivers a programme of engagement at the annual Liberal Democrat, Labour, Conservative, Scottish National Party (SNP) and Green party conferences.

Members and officers attend these party conferences on behalf of the City Corporation, representing the organisation through attendance at City Corporation organised events, fringe events, bilateral meetings with political and business representatives and other networking opportunities.

This report provides the suggested format of events to take forward for the 2020 party conference season.

Recommendation(s)

Members are asked:

- To **note** the suggested format of events for this year's Party Conference season.

Main Report

Background

- The City of London Corporation attends annual political party conferences, including the Conservative, Green, Labour, Liberal Democrat and SNP party conferences.
- The City Corporation organises and sponsors both public and private events at Liberal Democrat, Labour and Conservative party conferences. The City Corporation has also intermittently hosted events at the SNP conference.
- The purpose of the City Corporation's activities at party conferences is to deliver a programme of strategic engagement on issues of importance to the organisation with relevant Ministers, politicians, policymakers and business figures.

- City Corporation activities are considered on a yearly basis to adapt to its own priorities and the current political environment. However traditionally the City Corporation organises:
 - a. An invitation-only roundtable in partnership with a think tank at the Conservative, Labour and the Liberal Democrat party conferences. This roundtable is chaired by the Policy Chair and two Members of PRED are invited to attend at the discretion of the Policy Chair.
 - b. An invitation-only dinner hosting between 50-120 people at Conservative, Labour and Liberal Democrat conference. The dinners bring together key local, regional and national political representatives, businesses, think tanks and academics. The Policy Chair gives a keynote speech as well as a political external guest.
 - c. An additional open fringe event in partnership with a think tank at the conference of the party in Government.

Suggested proposals for party conference events in 2020, following the 2019 General Election results.

In chronological order, it is proposed the 2020 party conference season follows the following format:

Labour Party Conference, 20-23 September 2020, Liverpool:

Proposal: To host a private roundtable in partnership with a think-tank, covering a policy area of relevance to the City Corporation. To host a sit-down dinner of approximately 65 attendees with a select and focused guest list from the business, political and policy related sectors. To explore partnership with UK Finance for the sit-down dinner, as was the case in 2018.

Liberal Democrat Party Conference, 26-29 September 2020, Brighton:

Proposal: To host a private roundtable in partnership with a think-tank, covering a policy area of relevance to the City Corporation. To host a sit-down dinner of approximately 45 attendees with a select and focused guest list from the business, political and policy related sectors.

Conservative Party Conference, 4 - 7 October 2020, Birmingham:

Proposal: To host a private roundtable in partnership with a think-tank, covering a policy area of relevance to the City Corporation. To host an open fringe event with a think tank, covering a policy area of relevance to the City Corporation. To host a sit-down dinner of approximately 120 attendees with a select and focused guest list from the business, political and policy related sectors. To explore partnership with UK Finance for the sit-down dinner, as was the case in 2018.

Scottish National Party Conference, dates and location, TBC

Proposal: To host a private roundtable in partnership with a think-tank and/or sectoral organisation, covering a policy area of relevance to the City Corporation. To explore partnership with TCUK, as was the case in 2018.

Green Party Conference, dates and location, TBC

Proposal: To attend the Conference and not organise any events.

Conclusion

Members are asked to note the above options and recommendations for the City of London Corporation's programme of engagement at the 2020 party conferences.

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Committee: Public Relations and Economic Development Sub Committee	Date: 19 th February 2020
Subject: Sport Engagement – Progress Update	Public
Report of: Director of Communications	For Information
Report author: Sam Hutchings, Sport Engagement Manager	

This report forms part of the regular updates provided to this Sub Committee on sport engagement work being undertaken by the Sport Engagement Manager (SEM) for the City of London Corporation. The SEM has been in post since June last year and has helped facilitate a number of sport related events and initiatives working with key partners such as UK Sport and the Greater London Assembly.

2020 is shaping up to be an exciting year for sport, with the upcoming European Football Championships and Tokyo Olympic and Paralympic Games taking place this summer. The City Corporation is well positioned to maximise the benefits of these opportunities, by utilising its convening power and resources to contribute towards successful outcomes for our stakeholders.

Sponsoring the London Sport Awards for the first time represents a new opportunity for the City Corporation to recognise and celebrate the importance of grassroots sport to the health and wellbeing of people living in London. This report provides an update on this work.

Recommendations

That, Members note the contents of this report

MAIN REPORT

Background

1. In 2018, Members of this Sub Committee agreed that the City Corporation should adopt a more pro-active and strategic approach towards sport engagement and that a new post be created to oversee this work.
2. The SEM's primary role is to engage with external stakeholders and partners on sport initiatives and events that align with the City Corporation's corporate priorities. A key objective is to celebrate and entice Major Sport Events to London and the UK through working collaboratively with partners such as the UK Sport and Greater London Authority. These events showcase London and the UK to a global audience and allow the City Corporation to build links with key domestic and international partners.

Sport Celebrations

3. Under the City Corporation's new approach to sport engagement, the SEM has actively sought to engage with partners to celebrate major sport events taking place in London and the UK. Events that have taken place since the last report on sport engagement include:
 - Cricket World Cup – Following on from last year's World Cup success, discussions have been initiated with the English Cricket Board (ECB) about an opportunity to celebrate the recent achievements of the men's and women's cricket teams. A date for this is still to be confirmed although it is unlikely to take place until later this year. Additionally, an event was held at Pewterers Hall in autumn to promote cricket across London. The event was organised by the ECB with the support of local county cricket clubs and the venue costs were met by the City Corporation. In return for this support, the Chair of the Hampstead Heath, Highgate Woods and Queens Park Committee welcomed guests and representatives from the City Corporation's open spaces were able to attend as delegates;
 - Women in Sport Conference – following an approach by the organisation 'Everything in Sport', the Chair of the Establishment Committee took part in a panel discussion at its flagship 'Women in Sport' conference at the London Stadium in December. The panel considered approaches to achieve equality in sport and the Chair spoke on the important work being done by the City Corporation around diversity and equality;
 - UK Sport International Relations Seminar – an event was held at Guildhall last month in partnership with UK Sport, the British Olympic Association and the British Paralympic Association. A large audience of domestic and international sport federations, as well as representatives from the French Government and Embassy, attended to hear about plans for the Olympic and Paralympic Games in Paris in 2024. A networking reception and private dinner followed the seminar, allowing guests to have further informal discussions about sporting plans and the upcoming games in Tokyo. It was also a great opportunity for the City Corporation to build links with key partners and demonstrate its value in bringing people together to strengthen local and international ties.
4. There are a number of events planned to take place in the near future to mark upcoming sport occasions and initiatives. These include:
 - London Sport Awards – following approval to support this event by the Hospitality Working Party and subsequently the Court of Common Council, the SEM and Remembrancers Department have been working with London Sport to plan for the London Sport Awards which are taking place at Guildhall on Friday 6th March. The City Corporation, as the official sponsor of the event, will be recognised for its support. The Lord Mayor is due to speak at the awards and the Chairman of the Hampstead Heath, Highgate Woods and Queens Park Committee – who also sat on the judging panel - will hand out an award on the night. A new award has been created to reflect the contribution of business to

grassroots sport and UBS, Prudential and Cause & Effect Creative have been shortlisted. Members of this Sub Committee will be invited as guests to enjoy the award celebrations.

- Major League Baseball (MLB) – following a successful event last year, the SEM is working with MLB to plan for a further event this year to mark the game between the Chicago Cubs and the St Louis Cardinals taking place in London. Similar to last year it is expected that the Lord Mayor would host a networking event at Mansion House prior to the game, involving key representatives from the teams, MLB and City businesses. It is also expected that officers would work closely with British American Business and London & Partners to facilitate the arrangements;
- Night of 10kpbs – this year's event is due to take place on Saturday 6th June at Parliament Hill Athletics Track and the final two races will be used to determine qualification for Team GB 10000m athletes in the Tokyo Olympic Games. A number of elite athletes are expected to attend. Discussions are underway with the organisers and UK Athletics about the City Corporation's role in hosting sponsors and dignitaries at the event. Officers will also be supporting the media preparations for the day. In return for this support, the City Corporation will be appropriately recognised and receive branding rights at the event;
- Euro 2020 – officers continue to liaise with the Mayor of London's office and the Football Association to look at ways the City Corporation can help to celebrate the Euro 2020 football championships this summer. A number of group games as well as the semi-finals and final will be taking place at Wembley Stadium. It is anticipated that some form of hospitality will be offered by the City Corporation to host VIPs during this period, as well as supporting the street dressing and cultural plans, including a football exhibition in Guildhall Yard, to help celebrate the tournament;
- Tokyo 2020 – officers are looking into opportunities for engagement around the Tokyo Olympic and Paralympic Games this summer and discussions are ongoing with UK Sport, the British Olympic Association and British Paralympic Association about the City Corporation supporting plans to promote and celebrate Team GB activities. A separate report on funding this activity is to be considered by Members at this meeting.
- UK Active National Summit 2020 – following approval by the Hospitality Working Party to cover the costs of providing the Guildhall complex for the UK Active National Summit on 25th October this year, the SEM has been working with UK Active to begin preparations for the announcement of this partnership. The summit is the showpiece event for UK Active where they launch new initiatives and research into issues such as workplace health and wellbeing and helping young people get more active. Guests and speakers include leading government and industry representatives and, as a key sponsor, the City Corporation will be fully involved in guiding the objectives and participation in this year's event; and

5. Other upcoming potential opportunities for sport engagement include:

- an event to mark London hosting the European Boxing Qualifiers for the Tokyo Games (March 2020)
- venue provision for the next International Triathlon Union Board meeting taking place in London (April 2020)
- an event to mark the 10th Anniversary of UK Anti-Doping (May 2020)
- a demonstration by the Team GB archery competitors in Guildhall Yard (May 2020)
- sponsorship of the annual Square Mile Relay that takes place in Guildhall Yard (September 2020)
- promotional support for the IMG Tennis Championships which take place each year in London (October 2020)
- events to mark the Rugby League World Cup taking place in England next year (October – November 2021)

Discussions are ongoing with partners around support for these events and are yet to be finalised. Of course, further updates on progress in these discussions will be provided to Members in due course.

Sport Promotion

6. In support of the new sport engagement approach, work is being undertaken to improve communication and promotion of the City Corporation's contribution to sport This includes:

- Promotional Film - commissioning a production company (AJ Esquire Productions Limited) to create a number of short promotional films on the sport events and activities taking place in our parks and open spaces, including Hampstead Heath and Epping Forest, as well as more widely across the organisation and within the Square Mile. These can then be used at City Corporation events and for social media campaigns; and
- Social Value Research - commissioning a research company (Jump Projects Limited) to produce material about the social, health and wellbeing benefits of City Corporation sports facilities. This information will then be turned into a publication that can be used at events and for promotional purposes.

Conclusion

7. As this report demonstrates, a great deal of work is being undertaken in order to ensure the City of London's new sport engagement approach is a success. Many key partner organisations involved in sport promotion are keen to engage with the City Corporation to take forward this approach. There continue to be a number of Major Sport Event opportunities for the City Corporation to support and it is anticipated that this will continue to increase as the future schedule develops. This year there are two significant sporting events – the European Football Championships and the Tokyo Olympic and Paralympic Games. The City Corporation is well positioned to engage in both to help deliver on its corporate objectives and develop links with key partners.

Committee:	Date:
Public Relations and Economic Development Sub Committee	19 th February 2020
Policy and Resources Committee	20 th February 2020
Subject: Tokyo 2020 Games	Public
Report of: Director of Communications	For Decision
Report author: Sam Hutchings, Sport Engagement Manager	

Summary

This report sets our plans to engage and celebrate the upcoming Olympic and Paralympic Games in Tokyo this summer. It proposes a number of events be supported in London in the run up to the competition, as well as the Lord Mayor hosting a business networking event at UK House in Tokyo and participating in the official UK delegation at the start of the Games.

Recommendation

That, Members agree that £40,000 be allocated from the 2020/21 Policy Initiatives Fund to cover costs of the City Corporation's engagement around the Tokyo 2020 Olympic and Paralympic Games.

Main Report

1. In line with the City Corporation's new sport engagement ambition and following on from the successful UK Sport International Relations Seminar that took place at Guildhall last month, discussions have taken place with the British Olympic Association (BOA) and the British Paralympic Association (BPA) on plans for the City of London Corporation to support and engage in the Tokyo Olympic and Paralympic Games this year.
2. Some of this engagement would be London based, utilising our facilities and convening power to bring together sport representatives and business to discuss potential fundraising opportunities which are imperative to ensuring future British sporting success. The BPA are particularly keen on this as they are looking to enhance fundraising significantly in the lead up to the Paralympics this summer and beyond. Events to support this fundraising programme, as well as celebrating Team GB athletes, could take place at Guildhall and Mansion House in the lead up to and after the competition. Already there are plans to hold an archery display in Guildhall Yard in May for Team GB competitors.

3. Hampstead Heath will also be the focal point in the run up to the Games as it will host the qualifier competitions for the 10,000 metre race, effectively deciding on which Team GB athletes will go to Tokyo to compete. This will form part of the celebrations around the 'Night of the 10kpbs on Parliament Hill Athletics Track – an annual festival of running that attracts a large audience and receives positive media coverage. By providing some resources to this year's event, and possibly hosting stakeholders and partner representatives during the evening, the City Corporation would receive enhanced recognition for its support and more widely its role in facilitating sport across our open spaces.
4. In addition to events in London, the Lord Mayor has been invited by the BOA to attend the start of the Olympic Games as part of the official UK delegation in Tokyo. Attending during this time would mean that he would participate in high profile events held at the British Embassy in Tokyo as well as engaging with key policy and business leaders alongside senior representation from the UK. As part of this arrangement, the Lord Mayor would also be asked to host a business networking event prior to the start of the Olympic Games at UK House in Tokyo.
5. The focus of an event at UK House in Tokyo would be to promote London and the UK's trade, sport and cultural offer. Working with the BOA, who would oversee logistics, the City Corporation could ensure key business and policy contacts are invited to this event. Japan represents a key market for London and the UK and building links through sport can help lay the groundwork for future trade discussions and collaborations. Further down the line it is also anticipated that this engagement will position the City Corporation well in support of UK preparations for the Paris 2024 games, which will be an important opportunity to strengthen Anglo-French relations.
6. Working with partners including UK Sport, the BOA, BPA and the British Embassy in Japan, the Sport Engagement Manager will provide logistical support and backup to the Lord Mayor during this trip. He will also be accredited alongside the Lord Mayor and help facilitate engagement and build relationships with our sporting and business partners. Working with Mansion House and Innovation Growth, a comprehensive programme of activities will be devised and a report of the outcome and benefits of the engagement around the Tokyo 2020 Games will be provided as part of the regular sport engagement updates given to the Public Relations & Economic Development Sub Committee.
7. The BPA are also keen for the City Corporation to be represented in Tokyo during the start of the Paralympics, although the timing of this competition over the summer recess makes this logistically much more challenging. However, the London Symphony Orchestra will be performing at the UK House in Tokyo during this time and discussions are ongoing with the organisers and UK Embassy in Japan on ways the City Corporation can support this cultural programme.
8. In view of the strategic importance of this engagement and the unique context, it is suggested that Members agree to £40,000 being allocated from the 2020/21 Policy Initiatives Fund to meet costs of engagement for the Tokyo 2020 Games. This amount would cover support for events in London and additional resources for celebrating the Night of 10kpbs this year at Hampstead Heath. It will also cover

costs associated with engagement in Tokyo, including hosting a high-level business networking event at UK House prior to the start of the Olympics and travel costs for the Sport Engagement Manager. The Lord Mayor's travel costs, including accommodation and flights, will be met from the MVAC budget.

Implications

9. These events and initiatives take forward the aims and priorities of the City of London's Corporate Plan for 2018-23 by promoting trade, culture and social cohesion domestically and internationally within a flourishing society and thriving economy. It is proposed that the required funding of £40,000 is to be drawn from your Committee's 2020/21 Policy Initiative Fund categorised as 'Promoting the City' and charged to City's Cash. The current uncommitted balance in the 2020/21 PIF is £779,365 prior to any allowances being made for any other proposals on today's agenda.

Conclusion

10. The Tokyo Olympic and Paralympic Games represent a unique opportunity for the City Corporation to engage with domestic and international partners and stakeholders, as well as promote UK trade, sport and culture to a global audience. A number of events are planned for the lead up to the Games and during the competition. Members views are sought on funding these plans from the Policy Initiatives Fund.

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Committee(s)	Dated:
Public Relations and Economic Development Sub Committee	19 February 2020
Subject: Six-Month Media Update	Public
Report of: Bob Roberts, Director of Communications	For Information
Report author: Aisha Musad, Media Office Assistant	

Summary

This report summarises the media output over the past six-months from the City of London Corporation Media Team.

It shows there have been over 775 articles relating to the City of London Corporation in national and local newspapers with the advertising value equivalent of £9,525,752.

Recommendation

Members are asked to note the contents of this report.

Main Report

Background

1. The Weekly Media Summary has continued to measure and record the main print and digital media output of the Media Team.
2. This report collates and summarises the finding of the Weekly Media Summary from June 2019 to December 2019.

Print

3. There have been over 775 articles relating to the City of London Corporation in national, regional and local newspapers.
4. Advertising Value Equivalent (equivalent if we paid for coverage) of £9,525,752. (this excludes radio, broadcasting and international print coverage).
5. Additionally, there have been at least 283 articles in international media which are not collated by the cutting agency and which are not included in the AVE figure.

Digital

6. The corporate Twitter feed now has 46,570 followers up by 2,432, excluding the @Barbican (1.03m), @MuseumofLondon (118.6k) and CityPolice (120k).

7. One of our top tweets with a reach of 1m people was @cityoflondon welcoming HRH The Duchess of Cornwall to this year's High Commissioners' Banquet.
8. Our corporate Facebook pages have 62,606 followers, and generated 110,100 engagements.
9. The corporate YouTube channel had 1,506,071 views and the most popular video was The Lord Mayor's Show 2019 with 5,022 views. We have 4.6k subscribers.
10. Our corporate LinkedIn page now has 16,200 followers. By comparison, the Greater London Authority has 13,000 and Westminster has 10,965 followers.
11. Commercial filming has brought £24,213 into the City Corporation over the last six months. Large scale filming in the last six months includes Fast & Furious 9, Infinite and Cruella

Subject Analysis:

12. Financial and Professional Services:

The majority of coverage achieved was around Brexit. Both internationally and nationally, the Lord Mayor, and the Policy Chair, were frequently quoted and interviewed in major media such as *BBC Radio 4, Sky News, ITV News, BBC News, Evening Standard, Financial Times, The Times, City A.M., New York Times, Financial News, Reuters UK, Bloomberg, Yahoo! UK, The Daily Telegraph, Guardian The Independent, The Daily Express, Economist 'Money Talks' podcast, Economist, Financial Times* and the *Daily Mail*.

13. Overseas visits:

There was also UK national, London and widespread international coverage of the Lord Mayor's visits to international markets including Africa, Asia, North America, Oceania and Northern Europe.

14. Planning and Transportation:

The City of London Corporation's Planning and Transportation Committee Chair was quoted in extensive coverage regarding the City of London Corporation publishing the UK's first wind microclimate guidelines for new development proposals. Coverage was included in *The Guardian, Sky News, The Times, The Herald, LBC News, City A.M., Metro, EGI, Construction News, Construction Enquirer, Building Design, The Daily Mail, Evening Standard, New Statesman, Financial News, Architects Journal, Property Week, Yahoo! UK and Ireland, MSN News, News 24, New Civil Engineer, The Planner, Planning Resource, Construction Manager, The Construction Index, Road.cc, Building.co.uk, ArchDaily, City Matters, Construction Index, Wired, TransportXtra, Dezeen and Property Wire*.

15. Lord Mayor's Show

Extensive coverage of The Lord Mayor's Show appeared in *BBC One, BBC News, LBC Radio [links unavailable] Daily Mail, Observer, The Times, Sunday Telegraph, The Sun, This is Money, AOL News, Metro, Londonist, Yahoo News, BT News, Guernsey Press, The National, NewsR, Xinhua, The News Amed, Asian Express,*

Evening Standard, Daily Mail and over 120 other pieces of further coverage in regional media.

16. Markets

Coverage of the City of London Corporation's plans to relocate the City's three wholesale food market to Dagenham Dock was included in *Estates Gazette, MyLondon, BBC London, LBC, City A.M., Barking and Dagenham Post, Fruitnet, Meat Management, ITV News London, Fresh Plaza, Architects Journal, Barking and Dagenham Post, Health Breaking News* and *Auto Breaking News*.

17. Car Free Day

The Chair of the City of London Corporation's Planning and Transportation Committee was quoted in coverage of 'Car Free Day,' which appeared in national, London, local, trade and international media outlets. Coverage of the initiative was included in the *Daily Express, MyLondon, Intelligent Transport, Fleetpoint, Forbes, Evening Standard, London SE1, Road.cc, TimeOut, RoadCC, Channel 1 News LA* and *Taxi Point*.

18. Cycling

Coverage was included in national, London wide and trade media outlets of the City Corporation's introduction of a code of conduct for cycle tour groups using its narrow lanes and streets. Coverage appeared in *City Matters, Transport Xtra, MyLondon, Evening Standard, MSN News, Yahoo!, Taxi Point, Islington Tribune* and *Road CC*.

19. Education

Coverage of strong A-level results of students from the City of London Corporation run schools was included in *City A.M. and Islington Gazette, Southwark News, Newham Recorder, London Pre-Prep, Attain News, Kentish Express, Islington Tribune* and *Relocate*.

Coverage of excellent GCSE results of students from the City of London run schools was also included *Southwark News, Islington Gazette* and *Hackney Gazette*.

20. City Bridge Trust:

Over 51 pieces of coverage including national, London and trade media achieved including the *Financial Times, Evening Standard* and *New Statesman*. Coverage included reports a grant for mental health support for people working for charities, and a grant to Embrace Child Victims of Crime to provide extra therapy sessions for service users. The Chairman of the City Bridge Trust Committee was quoted in majority of the coverage.

21. Arts and Culture

a. 'Fantastic Feats'

The City of London Corporation's 'Fantastic Feats' programme of events was reported on by a wide range of national and trade media outlets, including *Evening Standard, Architecture Today, Time Out, The Times, The Guardian, Londonist,*

Metro, The Mail on Sunday, Daily Mail, Architects' Journal, City Matters, The Resident, Stylist and The Daily Telegraph.

Some of the coverage focused on specific events, including 'Bodies in Urban Spaces', an immersive performance through the City of London's streets; Culture Mile's Smithfield Street Party: A Beastly Adventure'; and 'Fantastic Feats of Cinema.'

b. 'Architecture of London' exhibition

Financial Times reported on the 'Architecture of London' exhibition at Guildhall Art Gallery. *Aesthetica Magazine* interviewed Elizabeth Scott, Head of Guildhall Galleries and Principal Curator of Guildhall Art Gallery, about the exhibition.

c. New Museum of London

Evening Standard, Londonist, Financial Times, Architects' Journal, BDOOnline, City A.M., Building, and The Times featured the proposed designs for the new Museum of London, which is expected to open in West Smithfield by 2024.

d. 'Hot Peascods!'

City Matters, Londonist and *Exploring London* reported on 'Hot Peascods!', an outdoor exhibition curated by Guildhall Library, which told the story of how street food was sold on the streets of London from the 16th to the 19th century.

e. 'Where Light Falls'

Coverage appeared in *The Daily Telegraph, The Times, Daily Mirror, Daily Mail, Evening Standard* and *Londonist* about the 'Where the Light Falls' installation at St Paul's Cathedral, which was supported by the City of London Corporation and Historic England.

f. Inma Ferrer, manager of the City of London Information Centre, was interviewed for the 'Things You Only Know' feature in *Time Out*. The City of London Police Museum, which is based at the Guildhall complex, and Cleary Gardens were referenced.

22. Open Spaces:

- a. Extensive coverage achieved of the City of London Corporation's plans to reintroduce sheep on Hampstead Heath for a week-long trial. The Chairman of the City Corporation's Hampstead Heath Management Committee was interviewed and quoted in a number of national and local media outlets. Bob Warnock, Superintendent of Hampstead Heath, was also quoted and interviewed. Coverage was included in BBC Radio 4's *Farming Today*, *BBC Devon*, *BBC Cornwall*, *Camden New Journal*, *Exploring London*, *Horticulture Week*, *Ham & High*, *Kensington Chelsea and Westminster Today*, *Reuters BBC London News*, *ITV London News*, *Daily Mail*, *Telegraph*, *Times*, *I*, *The Sun*, *Guardian*, *Metro*, *ITV News Online*, *Evening Standard*, *BBC Newsround*, *Ecologist*, *Ham & High*, *Evening Express*, *Birmingham Mail*, *NewsR*, *Daily Star* and *Londonist*,
- b. Coverage of South London Downs, jointly run by the City of London corporation and Croydon Council, being declared as London's third national nature reserve

was included in London, local and trade media outlets including *Evening Standard*, *Proandscape Magazine*, *Sutton and Croydon Guardian*, *Your Croydon*, *Inside Croydon*, *This is Local London*, *Pro Arb magazine* and *Croydon Advertiser*. The Chairman of the Epping Forest and Commons Committee was quoted.

- c. Coverage was included in *BBC London News* lunchtime and evening shows, *This is Local London* and *Epping Forest Guardian*. of Epping Forest, after the site retained the prestigious Green Flag and Green Heritage Awards.
- d. The Chairman of the City of London Corporation's Epping Forest & Commons Committee, was quoted in a number of local and trade media outlets regarding in news that three electric-hybrid cars are being introduced to Epping Forest as part of the City Corporation's plans to become the first UK authority to run a fully zero-emission fleet. Coverage was included in *Epping Forest Guardian*, *This is Local London*, *Conceptcarz*, *Autosphere*, *Fleet World*, *Company Car Today*, *Electric Cars Report*, *Inside Evs*, *Daily Circle* and *Fleet News*.
- e. Reports were included in national, London and trade media on City of London Corporation warning that commercial fungi pickers at Epping Forest could be prosecuted. The Chairman of the City Corporation's Epping Forest and Commons Committee was quoted in majority of the coverage. The Superintendent of Epping Forest was also interviewed. Coverage appeared in *BBC London*, *Evening Standard*, *Sky News*, *Daily Mail*, *Sky News with Kay Burley*, *BBC Breakfast*, *The Times*, *Daily Telegraph*, *The i*, *The Sun*, *Metro*, *Express and Star*, *LBC*, *Talk Radio* and *BBC Radio London*, *BBC London News*, and *BBC Radio Essex*, *BBC Radio London's Duncan Barks Show*, *Epping Forest Guardian* and *MSN News*, *Western Daily Express* and *Heart Radio Essex*.

23. Rough Sleepers

The Chairman of the City of London Corporation's Homelessness and Rough Sleeping Sub-Committee was quoted in coverage of City Corporation initiative to install contactless payment points around the City to help rough sleepers. Coverage appeared in *Financial News*, *Finextra*, *Londonist*, *Scottish Financial News* and *FS Tech*.

24. Barbican Estate

Coverage about the 50th anniversary of the Barbican Estate was included in *BBC London TV*, *The Financial Times* and the *Evening Standard*.

25. Environment

The *Evening Standard* and *City A.M* ran a story about the City Corporation eradicating unnecessary single-use plastic waste at Guildhall and The Mansion House by Spring 2020, and the entire organisation by 2021. Jeremy Simons, Chair of the Port Health and Environmental Services Committee, was quoted. Further coverage appeared in *BBC London News* and *City Matters*.

26. Air Quality

Coverage of the City of London Corporation and London boroughs joining forces on new Emissions Reduction Bill appeared in the *Financial Times BBC Radio London Evening Standard* and *Air Quality News*.

27. Dispensations

City Matters ran a story saying the City Corporation's Standards Committee has simplified its policy on dispensations. Ann Holmes, Chairman of the City of London Corporation Standards Committee, was quoted.

Conclusion

28. Members are asked to note the contents of this report.

Appendices

None

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Committee(s)	Dated:
Public Relations and Economic Development Sub-Committee	19 February 2020
Subject: Parliamentary Team Update	Public
Report of: Paul Double, City Remembrancer	For Information
Report author: Abhi Thakor, Parliamentary Engagement Officer	

Summary

This report updates Members on the main elements of the Parliamentary Team's activity in support of the City of London Corporation's political and Parliamentary engagement.

This report is written with reference to the top line Parliamentary objectives and deliverables of the Remembrancer's Office Departmental Business Plan 2019-20. For the Committee's reference, these are set out in the appendix.

This report covers the period since the last meeting of the Public Relations and Economic Development Sub Committee on 3 December.

Recommendation

Members are asked to note the report.

Main Report

Bills reintroduced since the Queen's Speech

1. Two Bills originally launched prior to the General Election have been reintroduced. They are substantially the same as the earlier versions (already reported to the relevant service Committee) save that the Agriculture Bill now requires a 5-yearly report to Parliament on 'food security' and the Fisheries Bill requires the creation of 'fisheries management plans' to help maintain sustainable limits.

Legislation pertaining to the UK's future EU relationship (Objective 1)

2. After months of Parliamentary gridlock, the European Union (Withdrawal Agreement) Bill received royal assent on 23 January with remarkably little fanfare. The coming months will see the government introduce legislation in several areas particularly affected by the UK's departure from the EU. These include, the Trade Bill, the Immigration Bill, the Financial Services Bill and the Private International Law Bill.

City Corporation legislation (Objective 2)

3. The Emissions Reduction (Local Authorities in London) Bill had its First Reading on 13 January in the Lords. A date for its Second Reading is yet to be scheduled.
4. Following the decision of the Court on 25 April that the City Corporation's three wholesale markets should be relocated, work on a private bill relating to the relocation of the City Corporation's markets continues to be developed. In September, the Remembrancer and Director of the Markets Consolidation Programme met with the

Chair of the Markets All-Party Parliamentary Group (who agreed to promote the Bill) to discuss procedural aspects of the City Corporation's plans. In October, the Remembrancer wrote to relevant MPs, All-Party Parliamentary Groups, Committees, and GLA Assembly Members to draw their attention to the public consultation. The Office continues to provide extensive strategic advice and legal opinions for the programme.

Parliamentary and Government inquiries (Objective 3)

5. To better reflect the composition of the House following their general election victory, Conservative members will be chairing two more Select Committees (Transport and Science & Technology) in this Parliament. Elections took place on 29 January and returned the following chairmen to Committees of interest to the Corporation.

Business, Energy and Industrial Strategy (Lab):	Rachel Reeves
Digital, Culture, Media and Sport (Con):	Julian Knight
Environment, Food and Rural Affairs (Con):	Neil Parish
Exiting the EU (Lab):	Hilary Benn
Foreign Affairs (Con):	Tom Tugendhat
Home Affairs (Lab):	Yvette Cooper
Housing, Communities and Local Government (Lab):	Clive Betts
International Development (Lab):	Sarah Champion
International Trade Committee (SNP):	Angus Brendan MacNeil
Justice (Con):	Sir Robert Neill
Public Administration and Constitutional Affairs (Con):	William Wragg
Transport (Con):	Huw Merriman
Treasury (Con):	Mel Stride
Northern Ireland Affairs (Con):	Simon Hoare
Scottish Affairs (SNP):	Pete Wishart
Welsh Affairs (Con):	Stephen Crabb

Responding to issues raised in Parliament (Objective 4)

6. With assistance from colleagues in Innovation and Growth and Corporate Affairs, a briefing was prepared for the City's new MP, Nickie Aiken, which covered what the financial services sector wanted from the approaching UK-EU future relationship negotiations. The briefing was requested by Aiken following an invitation from Radio 4's *Week in Westminster* (aired 1 February) to represent the views of the City in a discussion on balancing the demands of rural and urban communities in EU trade talks.

Enhancing Parliamentary engagement (Objective 5)

7. The Office has prepared five separate briefings for members since the return of Parliament. These include a briefing on the Corporation's contribution to culture for Conor McGinn in advance of the Westminster Hall debate on the contribution of music to the economy and society, a briefing on green finance for Baroness Quin in advance of a Lords PQ on the environmental aspects of government trade policy, a briefing on homelessness in the City for Nickie Aiken in advance of the Labour debate on homelessness, a briefing for several MPs in advance of the debate on Global Britain, and a briefing for Lord Hope in advance of a Lords PQ on the threats posed by pests and diseases to native trees in the UK.
8. The new chair of the Financial Services and Markets APPG, Bim Afolami, had an introductory meeting with members of the Industry Advisory Group on 5 February at

the offices of UK Finance. The Parliamentary Engagement Officer attended in place of the Policy Chair who was unable to attend.

9. There is an ongoing conversation with the Clerk of the Lords EU Financial Affairs Sub-Committee about finding a suitable time for the Policy Chair to give evidence at a future session on financial services after Brexit.
10. The Office is organising a roundtable for the end of the month with senior SNP members to discuss global trade and competitiveness. The Policy Chair will lead a delegation of industry representatives from a range of financial services firms.
11. The Remembrancer, alongside the Deputy Policy Chair and senior officers from the City Bridge Trust, Innovation and Growth and Corporate Affairs, held an introductory meeting with Nickie Aiken on 7 February at Guildhall. This was an opportunity for Aiken to learn about several strands of the Corporation's work and for the Corporation to find out about her Parliamentary ambitions.

GLA and the devolved institutions (Objective 6)

12. On 15 January, the Policy Chair spoke alongside Chris Bates (Head of Financial Regulation Practice at Clifford Chance) and Nicole Sykes (the CBI's Head of EU Negotiations) to the GLA EU Exit Working Group about London's financial services sector after Brexit.
13. A date has been set for a meeting with the chair of the GLA's Environment Committee, Caroline Russell (Green), to brief her on the City Corporation's environmental initiatives, including the air quality Bill.

Key priorities over the next month

14. Work will continue in support of the markets' relocation programme and the introduction of a private bill.
15. Following the general election, the Office has undertaken a re-assessment of key Parliamentary stakeholders. Meetings are being planned between the Policy Chair and the new intake of MPs, the new Select Committee chairmen and with the chairmen of APPGs of interest to the Corporation.
16. The Chancellor, Sajid Javid, is due to deliver his first Budget on March 11

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Appendix: Parliamentary Team Objectives

1. Propose amendments or new clauses to EU-related legislation to reflect City Corporation views and report on the progress of such legislation to Members.
2. Draft and secure the passage through Parliament of City Corporation legislation, with a particular focus on securing legislation on relocating the City's markets and gaining support for the provisions included in a Private Member's Bill on air quality.
3. Make submissions to Parliamentary committee inquiries into relevant City Corporation issues in collaboration with the Economic Development Office (now Innovation and Growth) and other departments.
4. Respond to any issues or concerns raised in Parliament in either debates or tabled questions through briefing relevant MPs and Peers.
5. Enhance Parliamentary engagement through direct contact with members of both Houses on key issues and with relevant All-Party Parliamentary Groups.
6. Enhance engagement with the Greater London Assembly and the devolved institutions on matters of interest to the City through briefings and submissions to relevant inquiries.

Committee(s):	Dated:
Public Relations & Economic Development Sub-Committee	19 th February 2020
Subject: European Union (Withdrawal Agreement) Act 2020	Public
Report of: The City Remembrancer	For Information

Summary

This report provides Members with an update on the EU (Withdrawal Agreement) Act 2020, which received Royal Assent on 23rd January 2020.

Recommendation

Members of the Public Relations and Economic Development Sub-Committee are asked to note the update.

Main Report

Background

1. The Bill for the European Union (Withdrawal Agreement) Act 2020 (“the Act”), was the second incarnation with the programme motion for the previous (October) Bill in the 2017-19 session voted down by MPs. As a result, the Government put the legislation on hold, and it was lost following dissolution. A second (December) Bill was subsequently introduced, which culminated in the Act.
2. The Act implements and ratifies the Withdrawal Agreement between the UK and EU in domestic law, without the need for further primary legislation for consequential provisions. Additionally, it amends the EU (Withdrawal) Act 2018 and delays the repeal of the European Communities Act 1972. This provides the domestic legal basis for the transition period and the means of implementing EU law during that period.
3. The Act grants a wide-ranging power for Ministers to make regulations in order to implement the provisions of the Withdrawal Agreement. This includes the amendment of primary legislation but does not extend to the creation of criminal offences, fines or fees, retrospective provisions, the creation of public bodies, or modifications to the Human Rights Act 1998. This was the subject of much criticism in the House of Lords.

Immigration

4. The Act implements Part 2 of the Withdrawal Agreement, which relates to UK and EU citizens’ rights after the transition period. This provides the legal basis

for the settled status scheme and the continuation of residence rights pending settled status. This includes powers to make regulations to implement the Withdrawal Agreement's provisions which relate to the continued recognition of professional qualifications. Other immigration provisions include the ability for Ministers to establish a permit scheme for frontier workers (those who are economically active in the UK but not resident) after the end of the transition period.

5. The Act establishes an Independent Monitoring Authority, which will assess the UK's compliance with the citizens' rights provisions of the Withdrawal Agreement.

Financial Measures

6. The Act requires the UK to pay into the EU budget during the implementation period and the UK will continue to receive EU funding during this time. Following the end of the implementation period, the UK will make a payment towards the extent of the EU's financial commitments and liabilities at that date. After 31st March 2021, separate parliamentary authorisation will be required for expenditure. Originally, this date could be extended by regulations. This provision was, however, omitted from the second Bill. It has been estimated that 2/3rd of sums payable by the UK could fall after 31st March 2021.

The Northern Ireland Protocol

7. Following an alteration to the terms of the Withdrawal Agreement relating to Northern Ireland, changes were made to enable Ministers and the devolved administration to give effect to the protocol through regulations to avoid a 'hard border', including through the amendment of primary legislation. Additionally, the Act imposes a restriction on the ability of UK Ministers from supporting a proposal of the Joint Committee (a UK-EU committee established to assess the functioning of the Withdrawal Agreement and make proposals), if it would alter arrangements of North-South co-operation. Other measures include a restriction on the legislative competence of the devolved administration through a requirement that all legislation is compatible with the protocol.

City Corporation Activity

8. A briefing was supplied to Sir Bob Neil MP who raised the issue regarding clause 26 (interpretation of retained EU law) and the potential for this to cause legal uncertainty, particularly in commercial contract cases. Sir Bob Neil has been amongst the most proactive members in supporting issues of concerns to the financial services sector throughout the Brexit debates.

Changes from the original (October) Withdrawal Agreement Bill

9. New clauses include:

- a. A provision that as a matter of domestic law, a Minister may not agree to an extension of the implementation period;
- b. A requirement that a Minister is to be present during the making of decisions and recommendations of the Joint Committee, which oversees the implementation of the Withdrawal Agreement and a prohibition of the (alternative) written procedure;
- c. A requirement for a Minister to make a written statement where, after the end of the implementation period, the dispute settlement mechanism is used;
- d. A role for the House of Lords EU Select Committee in scrutinising EU legislation during the implementation period. This represents an increase in the House of Lord's scrutiny role.

10. Removed clauses include:

- a. The non-regression clause on workers' retained EU derived rights;
- b. The obligation in section 17 of the EU (Withdrawal) Act 2019 to seek an agreement with the EU on unaccompanied children seeking asylum. In its place is a requirement for a Minister to make a statement setting out the government's policy intentions on the subject within two months of Royal Assent;
- c. The ability for MPs to veto a Ministerial extension of the implementation period;
- d. The oversight role for Parliament in future trade negotiations with the EU.

Section 26 – Interpretation of Retained EU law

- 11. Section 26 of the Act grants Ministers the power to make regulations on how courts other than the Supreme Court should “not be bound by retained EU law” or “depart from interpretations of EU case law.” This could include the creation of a test by Ministers, which courts “must apply” and any relevant considerations. Concerns were expressed on the potential effects of this provision and the consequences for legal certainty, which led to several defeats in the House of Lords. Four former Lord Chief Justices expressed their concerns during the debates – an unprecedented action. Notably, in the October Bill, the original clause 26 only contained a power for the UK Supreme Court and the Court of Session to depart from interpretations of retained EU law.
- 12. The five Lords' amendments were subsequently overturned in the Commons and the Bill passed unamended after 11 days of scrutiny. The Government has emphasised the power will only be exercised after consultation with the senior judiciary.

Appendices

None

Background Papers:

None

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Committee	Dated:
Public Relations & Economic Development Sub-Committee	19 February 2020
Subject: IG update	Public
Report of: Damian Nussbaum, Director of Innovation & Growth	For Information
Report author: Emily Howell, Executive Officer, Innovation & Growth	

Summary

The following report provides Members with highlights of the key activity undertaken by the Innovation & Growth Directorate (IG) since the last meeting of PRED. The activities covered documented in this report focus largely on those lead by the IG team. Activities undertaken in partnership with other teams and departments are also included and have been appropriately termed. Each area of activity is linked back to the objectives outlined in the IG Business Plan.

Recommendation

Members are asked to:

- Note the progress of IG workstreams.

Main Report

The highlights are structured around our four core objectives:

Innovative Ecosystem

1. IG supported and hosted a series of fringe events at the UK-Africa Investment Summit. These included local currency financing with the World Bank and the Department for International Development; scaling African FinTech firms; and launching Kenya's first green bond on the London Stock Exchange. We will use these interactions to shape the Sustainable Development Capital Initiative, which will focus on increasing investment into emerging markets in line with the UN Sustainable Development Goals.
2. In December, the UK-India Green Finance Working Group met to discuss the best way to take forward its recent analysis into barriers to investing in green projects in India. We agreed to prepare a sector-based roadmap to attracting more private capital and will discuss this with Indian government officials in January. As the third largest global emitter, mobilising capital behind India's green growth ambitions will be core to a successful COP26.
3. Alongside Innovate Finance, we have commissioned EY to conduct a piece of research which will assess the global FinTech sector and better understand how innovation is fostered in other jurisdictions. Around the world, governments

and financial centres are positioning themselves as leading FinTech hubs and are developing a broad range of strategic policies to encourage growth. This research will explore the key factors which influence competitiveness, looking at skills and talent, capital and investment, regulation, and national growth and connectivity. It will inform the work of CoLC, Innovate Finance and others in the sector, delivering key findings to industry, regulators and government. The international markets in focus will include: US, Singapore, India, Australia, Canada, Nordics, France and Hong Kong.

World Class Business Environment

4. January saw a successful launch of the twelfth edition of the Total Tax Contribution of UK Financial Services report in partnership with PwC. The annual findings have become a key feature of the narrative about the value of the UK's financial services sector to the economy. Despite considerable business uncertainty over the last year, the tax contribution made from the UK financial sector has remained broadly steady at an estimated £75.5bn, representing 10.5% of all government tax receipts— equivalent to nearly half of Government spending on health. The report was widely covered by the press e.g. City A.M front page and extensive further coverage in The Daily Telegraph, Reuters, The Times, The New York Times, among many others (with an advertising value equivalence measure close to £46K on its first day). It was retweeted by key influencers, including John Glen MP, the Economic Secretary to the Treasury and City Minister.
5. The HM Treasury Financial Services Skills Taskforce just launched its final report. The report asks for transformational, strategic, system-wide change to address megatrends like technology and data, globalisation and demographics that are fundamentally reshaping financial services. A failure to respond to skills supply constraints and new talent demands could pose an existential threat to the sector. The Taskforce, chaired by Mark Hoban and led by CityUK with significant support from City Corporation and EY, sets out recommendations which will help the sector and its 1.1 million people across the UK maintain relevant skills and prepare effectively for the future.
6. The Skills Policy Team delivered a roundtable discussion hosted by Deputy Keith Bottomley with member firms from the Chartered Institute of Securities and Investment (CISI). In partnership with the Investment Association's 'Investment 2020', the discussion provided practical solutions to support young diverse talent entering financial services. Speakers included Mark Hoban, Chair of the HM Treasury Financial Services Skills Taskforce and Simon Culhane, CEO of CISI.

Market Access to Global Opportunities

7. CPR hosted a lunch at the Guildhall for the Ambassador of the Netherlands to the UK, HE Simon Smits. The lunch was well attended by representatives from financial services firms within the City, who, among other things, discussed the future relationship between the UK and the Netherlands post-Brexit, Capital Markets Union, green finance and fintech.

8. Our Regulatory Affairs Director was in Rome in January on a TheCityUK delegation. She met with the Prime Minister's Office, Central Bank, Treasury, UK Embassy and the Italian banking and insurance federation. The key takeaway was that nobody thinks equivalence would or should not be granted by the end of the year.

Global Recognition of UK's FPS Offer

9. The Policy Chair visited India to chair our India Advisory Council, meet key stakeholders and champion the UK India partnership. There were a number of corporate engagements, including the Hinduja Group, India's Gov Reinsurer and the Confederation of British Industry. There were also meetings with the Bombay Stock Exchange, National Mission to Clean the Ganges, the Insolvency and the Bankruptcy Board of India. The trip comes at important time and shows commitment to the Indian market through consistent senior engagement by COL. The Policy Chair launched the report of the UK-India Green Finance Working Group with representatives from the Indian Ministry of Finance and Ministry of New and Renewable Energy.

Partnerships and Engagement

10. CPR and LM attended the World Economic Forum (WEF) in Davos. This year's theme was "Stakeholders for a Cohesive and Sustainable World". A full paper on this trip has also been submitted to PRED.
11. Bruce Carnegie-Brown, Chairman Lloyd's visited our Mumbai office who organised a VIP dinner. The private discussion was an opportunity for the Lloyd's Chairman to hear from Indian business leaders in insurance, banking, manufacturing; about the near and medium term scenarios on financial markets, specially insurance, and the effect of the various trade barriers in the Indian economy.

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Committee	Dated:
Public Relations & Economic Development Sub-Committee	19 February 2020
Subject: World Economic Forum, Davos, 21-24 January	Public
Report of: Damian Nussbaum, Director of Innovation & Growth	For Information
Report author: William Elliott, Innovation & Growth	

Summary

The Lord Mayor and the Chair of Policy Resources attended the World Economic Forum's annual meeting in Davos. Innovation & Growth organised a structured and integrated programme to the annual meeting. This yielded five main benefits for the City of London Corporation:

- Projection of Corporation priorities aligned with the Davos themes around sustainability and green finance.
- Co-ordination with HMG and City business.
- Five formal platforms, including one led by the Corporation.
- Senior engagement investors from US, the Gulf and Japan, as well as with City stakeholders.
- Engagement with senior stakeholders – including, Sajid Javid MP, the Chancellor of the Exchequer, Sir Ed Lister, the prime minister's chief strategic adviser, and Mark Carney, the Governor of the Bank of England.

We are planning to implement a similar approach in 2021, for which the budget has already been committed.

Recommendation(s)

Members are asked to:

- Note the report.

Main Report

1. The Lord Mayor and the Chair of Policy Resources attended the World Economic Forum's annual meeting in Davos, which took place 21-24 January. The City of London Corporation's objectives for attending were to:
 - project confidence in the future of the City after the UK's exit from the EU.
 - support wider UK priorities at Davos, especially on inward investment and sustainable finance.
 - engage with senior City stakeholders, both domestic and international.

A one team approach

2. The City Corporation executed a strong one-team approach. This enabled officers to deliver integrated and complementary programmes for both the Lord

Mayor and the Policy Chair. This in turn facilitated strong engagement with HM Government, the Bank of England, the chief executives and chairs of Innovate Finance, the Green Finance Institute and the Impact Investing Institute.

3. The Lord Mayor and Policy Chair also convened City firms and the UK Government before Davos to help shape messaging around the Global City campaign. They will debrief these stakeholders in due course.

Green finance

4. Sustainability and green finance dominated the Davos agenda. This included a keynote speech from HRH Charles, Prince of Wales, and a prominent role for Mark Carney. This was timely given the City Corporation's work with Mark Carney, the UK Government, the Bank of England and City businesses ahead of COP26 in November. Davos proved a particularly good forum to begin assembling business coalitions around green finance.

Outcomes

5. The City Corporation delivered six main outcomes:
 - The first City Corporation-branded panel at Davos – *Future of the City of London* – led by the Policy Chair and featuring the chief executives and chairs of Innovate Finance, the Green Finance Institute and the Impact Investing Institute.
 - Participation in four other WEF and partner platforms for the Lord Mayor and Policy Chair. Topics included digitisation, green infrastructure and financial inclusion.
 - An extensive programme of meetings with senior level business stakeholders. There was a particular focus on investors from the US, the Gulf and Japan.
 - Attendance at events to support a wide range of City stakeholders. These included the CBI; Barclays; HSBC; EY; KPMG; BlackRock; JPMorgan; Standard Life Aberdeen; London Stock Exchange Group, Salesforce and the Financial Times.
 - Strong engagement with Sajid Javid MP, the Chancellor of the Exchequer, Sir Ed Lister, the prime minister's chief strategic adviser, and his Number 10 team.
 - Engagement with Mark Carney (who is also a Vice-President of the World Economic Forum (WEF)), ahead of his new roles on green finance at the UN and the UK Government.

Next Steps

6. Investing time and resource in WEF and Davos have brought good returns. It has particularly enhanced the City Corporation's visibility on a major global stage and facilitated exceptional access to high-level City stakeholders.
7. WEF has responded positively to our engagement and are offering City Principals opportunities to attend other WEF conferences in 2020 – for example, in San

Francisco and the Middle East. A joint programme at Davos would make sense again next year, providing we can:

- identify a strong and clear City Corporation theme which is aligned with the theme of Davos.
- deepen Davos partnerships with WEF and City stakeholders, especially on further joint platforms.
- co-ordinate closely with the UK Government (particularly Number 10).
- focus on tightly targeted engagement with two or three key markets or stakeholder groups.
- maintain light-touch resourcing (one Policy Officer supporting each Principal).

Resource Implications

8. Delivering a 2021 Davos programme can be delivered next year within the ceiling of the three-year WEF engagement budget agreed at the Policy & Resources Committee in June 2018.

Conclusion

9. Overall, the Lord Mayor and Policy Chair's presence at Davos has again served as a valuable platform to align the City Corporation with stakeholders in government and industry.

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